



ISPOR Serbia Regional Chapter  
ISPOR Srbija

Milesevska 21/2  
11 000 Belgrade  
Serbia, Europe

## **Serbia Regional Chapter Annual Report 2008**

To:

Board of Directors  
International Society for Pharmacoeconomics and Outcomes Research  
3100 Princeton Pike, Suite 3E  
Lawrenceville, NJ 08648 USA  
Date: January 12<sup>th</sup> 2009.

Prepared by:

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### **Background:**

Serbian Chapter was accepted in May 2007. It comprises of the following bodies:

- 1) Founding Board (10 Founding Board members),
- 2) Executive Board (President, Vice President and Secretary),
- 3) Assembly (comprised of all members, meets regularly annually or on per need basis),
- 4) Oversight Board (to supervise society operations).

Serbian Chapter holds bi-annual elections of the Executive and Oversight board. Next elections are due in May 2009.

For more information of Serbian Chapter, please visit ISPOR regional chapter website at [http://www.ispor.org/regional\\_chapters/serbia/index.asp](http://www.ispor.org/regional_chapters/serbia/index.asp) or directly @ <http://www.isporsrbija.com> (open to public).

Enclosure: Serbia Regional Chapter Annual Report 2008  
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Chapter activities can be summarized as per follows:

### Promotional activities:

- 1) Establishing contact with appropriate decision makers at the Ministry of Health, Republic Institute of Health Insurance, Medicines and Medical Devices Agency of Serbia, Serbian Medical Chamber, The Pharmaceutical Chamber of Serbia, Pharmaceutical Society of Serbia – pharmacoeconomics section, Faculty of Pharmacy- University of Belgrade, Medical University of Novi Sad and Medical University of Kragujevac.
- 2) March 2008 – promoted formation of ISPOR Chapter Serbia and ISPOR society at the Pharmaceutical Society of Serbia - pharmacoeconomics section 4th meeting. 50 attendees present.
- 3) May 2008 – Today- created and building database of potential Serbia chapter members.
- 4) July 2008 – 3 page interview for the new pharmaceutical magazine Farmakon (fall issue publication) was provided on the topic of ISPOR Society and Health Economics status in Serbia.
- 5) Promoting ISPOR Serbia Regional Chapter International Meeting March 2009:
  - a) ISPOR Athens Nov 2008 - 1st International Serbian Conference Exhibit,
  - b) Preparing local magazines / newspaper ads.

### 2009 Upcoming Activities:

- 1) March 9/10<sup>th</sup>, 2009 First International Conference of ISPOR Serbia Chapter, which will take place in Belgrade([www.isporserbia.com/first2009.html](http://www.isporserbia.com/first2009.html)). Conference theme is "Health economics in the context of health care system. Experience from Central, East and South Europe (Balkans)".
- 2) August 2008 – Organizing Conference committee, comprising of 5 members is formed to work on Conference organization. Activities include:
  - i) Organizing Website for the conference,
  - ii) Promotional Materials for the conference,
  - iii) Forming Honorary and Scientific committee,



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- v) Selected PCO (Professional Conference Organizer) and working together with PCO on conference organization,
  - vii) Dec 2008 - Jan 2009 - Mass mail advertising was sent to over 500 Serbian pharmacists and 50 pharmaceutical companies, related to the ISPOR Serbia Regional Chapter International Conference March 2009.
  - viii) All registrants at the conference will automatically receive Serbia Regional Chapter membership for 2009. This will help us grow overnight and promote ISPOR society membership to our new members.
- 3) January 24<sup>th</sup> 2009 – summary presentation of ISPOR EU Athens Meeting 2008 and promotion of ISPOR Regional Chapter Serbia International Conference at the Pharmaceutical Society of Serbia - pharmacoeconomics section 5th meeting.
- 4) May 2009 - Elections due.

#### **Academic activities:**

- 1) Collaborated on an application for the below specified EU funded FP7 Cooperation Work Programme:  
HEALTH-2009-3.2-5: Research access to comparable healthcare data. FP7-HEALTH-2009-single-stage. Identify and analyse the availability and comparability of healthcare related data and the access for health services researchers to this data across EU member states. Develop recommendations to improve access to healthcare related data for health services researchers taking into account national barriers and opportunities for more effective comparative cross-national health systems research. Account should be taken of existing data (e.g. as maintained by OECD, WHO, EUROSTAT). Funding scheme: Coordination and Support action (Coordinating action).  
Application activities took place between Nov 4th – Dec 4th 2008. We are in anticipation of an approval by March 2009 and contract negotiations in May/June 2009.  
Project Duration: 3 year term.
- a) Established cross border collaboration with HERC center @ Eötvös Loránd University, Budapest, Hungary.
- 2) Health Economics Training sessions planned for 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> quarter of 2009.